



ДОНЕЦЬКИЙ
ДЕРЖАВНИЙ УНІВЕРСИТЕТ
ВНУТРІШНІХ СПРАВ

МІЖНАРОДНА НАУКОВО-ПРАКТИЧНА ІНТЕРНЕТ-КОНФЕРЕНЦІЯ

АКТУАЛЬНІ АСПЕКТИ РОЗВИТКУ STEAM-ОСВІТИ В УМОВАХ ЄВРОІНТЕГРАЦІЇ

21 квітня 2023 року



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ENGLISH PRESENTATION: THE ESSENTIAL ASPECTS

The primary language of the information age we live in is English. Learning it becomes a “must”, it has become the international language of education and business, not to mention science and technology. English is a vital part of success to enter a global workforce in the corporate world. Accepting the challenge of learning it and starting to communicate with people from any country in the world will give you a sense of personal achievement and fulfilment [1].

Any kind of efficient communication includes effective presentation skills. Presentation capabilities are needed for successful communication, as they enable you to engage with the audience in a more efficient and competent manner. In the modern age, presentation skills are becoming increasingly popular, as their aim is to

make conversation between people short, interesting and easy to understand.

Public speaking demonstrates all of these skills: leadership, communication, innovation, analytical and digital skills. When you give a presentation, you use your leadership abilities to hold people's attention. Your communication skills help you to convey information efficiently. You can demonstrate your capacity for innovation and analysis through the ideas you share. And presenting is an excellent way to demonstrate your English proficiency [2].

Almost every student and professional, including English language learners, has to do an oral presentation. Giving presentation in English becomes an anxiety-inducing task when you are not a native speaker. Though, even native speakers, may feel nervous before an oral presentation. Everyone makes mistakes. Learning to accept those mistakes and learn from them is how you will gain confidence.

Despite much attention being paid to various language issues [3; 4; 5; 6], there is a need of a more detailed focus on English presentation, thus becoming the aim of the study. The comparative analysis of the internet resources [2; 7; 8] reveals the essential aspects of English presentation to be the following.

Introduction. A strong beginning is extremely important because it sets the tone for the rest of the presentation. If the audience is not interested in presentation right away, they probably will not pay attention to the rest of it. Mention a startling fact or statistic. Show an interesting picture or video on your presentation screen. Introducing yourself can also help make the audience more comfortable.

Background evidence. Presentation needs background information and evidence. To persuade someone, you need convincing evidence. At the same time, it may be hard to express your thoughts or argument if English is not your first language. That is why finding credible sources is extra important. Using information and quoting from sources can make your presentation much stronger.

Logical sequence. If the sequence is illogical, the audience may become confused. It is important to have a clear sequence of thoughts or events. A distinct beginning, middle and end is needed for the audience to follow along. It is important to let the audience know you are going to finish soon. Abrupt ending of the presentation may confuse the audience or it may not seem as effective.

Enunciation and speaking slowly. To keep attention of the audience during presentation you have to enunciate – speak clearly, loudly and confidently. You need to practice ahead of time. Record yourself when you practice presentation. Along with enunciation, it is important to practice speaking slowly. Try reading your presentation for a couple minutes a day to get used to speaking slowly.

Eye contact. It is important to keep eye contact, as it is considered rude to not look someone in the eyes when speaking with them. Avoiding eye contact might frustrate the audience. Therefore, when giving your oral presentation, you will want to try to make eye contact with your audience. The audience will not feel appreciated if you stare down at your note cards or at the presentation screen.

To sum up, every country has its own cultural standards for communication. However, there is a common understanding about what makes a good oral

presentation. All of the skills needed for a good oral presentation are also needed in everyday English. Speaking clearly and having a logical flow of ideas will help you communicate better with others when speaking with them in English. After a little practice, you will start to feel more confident about your presentation skills and holding English conversations will start to feel natural to you.

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RECREATION IN STUDENTS' LIFE: THE MAIN ADVANTAGES

Recreational activities have a significant influence on the mind and overall well-being of an individual. Recreation helps manage stress, improves physical activity and eventually contributes towards enhancing the overall quality of life.